

Daniele M. Lugli, PhD

Tattoo artist and independent researcher
Melbourne (Naarm), Australia

Educational History

2018 - 2022 | PhD in Art Design and Architecture

Monash University, Melbourne VIC, Australia

2015 – 2016 | Master's degree in Design (High Distinction)

Federal University of Paraná, Curitiba PR, Brazil

2012 – 2013 | Postgraduate diploma in Visual Arts (High Distinction)

SENAC Paraná, Curitiba PR, Brazil

2006 – 2009 | Bachelor's degree in Product Design (Distinction)

Federal University of Paraná, Curitiba PR, Brazil

Teaching experience

2019 | Lecturer

Monash University (Melbourne, Australia)

Master of Collaborative Design

Courses: Collaborative Design Studio 2.

2012 – 2018 | Lecturer

SENAI Curitiba College of Technology (Curitiba PR, Brazil)

Associate degree of Fashion Design

Courses: Design Studio; Fashion Product Development; Fashion Illustration;
Computer Graphics; Surface and textile design.

2017 – 2018 | Lecturer

UNINTER (Curitiba PR, Brazil)

Bachelor of Communication: Advertising

Courses: Aesthetics and Design Applied to Advertising; Creative Practice;
Digital Media Planning.

Additional Training

2014 - 2015 | Diploma of Botanical Illustration

CIBP - Centre for Botanical Illustration of Paraná, Curitiba PR, Brazil

2010 – 2011 | Associate degree of Applied Fashion Design

SENAI Paraná, Curitiba PR, Brazil

Publications

Books

Lugli, Daniele M. 2019. Print Production for Advertising. Intersaberes.

Original title: Criação e Produção Publicitária Impressa.

<https://livrariaintersaberes.com.br/produto/producao-publicitaria-impressa/>

Thesis

Lugli, Daniele M. 2022. "Women in Tattoo Culture: A Study of Aesthetic-affective Practices in Contemporary Tattoo Studios". Monash University.

<https://doi.org/10.26180/20548446.v1>

Peer-reviewed journals

Sumartojo, Shanti, Daniele Lugli. 2022. "Lively robots: Robotic technologies in COVID-19." *Social & Cultural Geography* 23, no. 9: 1220-1237.

<https://doi.org/10.1080/14649365.2021.1921245>

Sumartojo, Shanti, et al. 2020. "Robotic logics of public space in the COVID pandemic." *Mediapolis* 5, no 3.

<https://www.mediapolisjournal.com/2020/08/robotic-logics-of-public-space/>

Cheva, Ana Flavia, Daniele M. Lugli. 2018. "Development of fashion products for the senior population using participatory design tools". *Projetica* 9, no. 1: 25-38.

Original title: Desenvolvimento de produtos de moda para o público da terceira idade a partir de ferramentas do design participativo.

<https://doi.org/10.5433/2236-2207.2018v9n1p25>

Lins, Helena B. D., Daniele M. Lugli. 2017. "Artisanal techniques in a slow fashion knitwear collection". *Revista D.: Design, Education, Society and Sustainability* 9, no.1: 40-54.

Original title: Técnicas artesanais em uma coleção de malharia retilínea slow fashion.

Lugli, Daniele M., Katsuk Suemitsu, Marcelle Minozzo, Maria Lucia R. Okimoto. 2016. "Customizable cane for women with visual impairment". *Design & Tecnologia* 12, no. 1: 44-53.

Original title: Bengala customizável para mulheres com deficiência visual.

<https://doi.org/10.23972/det2016iss12pp44-53>

Montibeller, Pholianna, Daniele M. Lugli. 2016. "Textile design as stimulus to the cognitive development of babies". *Achiote* 4, no.1: 58-72.

Original title: A estamparia têxtil como estímulo ao desenvolvimento cognitivo do bebê.

<http://www.fumec.br/revistas/achiote/article/view/3791>

Zamprogna, Lucíola S. P., Daniele M. Lugli. 2014. "The analysis of draping and fabric behavior on the human body: an approach to fashion drawing teaching". *Modapalavra E-periódico* 14, no.1: 93-110.

Original title: A análise do comportamento dos tecidos sobre o corpo humano: uma abordagem para o ensino de desenho de moda.

<https://doi.org/10.5965/1982615x07142014093>

Lugli, Daniele M. 2014. "The revival of illustration as a resource for building identities in contemporary fashion". *Educação Gráfica* 18, no.1: 23-36.

Original title: A retomada da ilustração como um recurso para a construção de identidades na moda contemporânea.

<http://www.educacaografica.inf.br/artigos/a-retomada-da-ilustracao-como-um-recurso-para-a-construcao-de-identidades-na-moda-contemporanea>

Conference papers

Lugli, Daniele M. 2020. "From Parlour to Studio, The Sensory Experience in Contemporary Tattooing Spaces". In *Proceedings of the 4th International Congress on Ambiances, Alloaesthesia: Senses, Inventions, Worlds*

<https://doi.org/0.48537/hal-03220283>

Lugli, Daniele M., Adriano Heemann. 2016. "Human-centered design and student-centered learning: designing for the experience of education". In *Proceedings of the 12nd Brazilian Congress of Research and Development in Design*, Belo Horizonte, Brazil.

Original title: Human-centered design e student-centered learning: projetando para a experiência da educação.

<https://doi.org/10.5151/despro-ped2016-0188>

Lima, Nathali R., Daniele M. Lugli. 2016. "Fashion image and styling as visual identity for a brand". In *Proceedings of the 6th Moda Documenta Seminar & 3rd International Congress of Memory, Design and Fashion*, Curitiba, Brazil.

Original: Produção de moda como identidade visual para uma marca.

http://www.modadocumenta.com.br/wp-content/uploads/2016/07/ANAIS-MD2016_bilingue.pdf

Moro, Livia C. C., Daniele M. Lugli. 2016. "Construction De-construction: transformable women's garments". In *Proceedings of the III CIMODE - International Congress of fashion and Design*, Buenos Aires, Argentina.

Original: Construção Desconstrução: Roupas femininas transformáveis.

Lugli, Daniele M. 2015. "Trend Matrix: a proposal for deeper studies in fashion product development courses." In *Proceedings of the 11th Colloquium of Fashion - 8th International edition*, Curitiba, Brazil.

Original title: Matriz de tendências: uma proposta para estudos mais aprofundados nas disciplinas de projeto.

Koteski, Maria Bernadeth F., Daniele M. Lugli. 2015. "Using canvas as a tool for modeling undergraduate research projects". In *Proceedings of the V Symposium on Textbooks of Mother Language and Foreign Language & IV Symposium on Teaching Materials and Resources*, Rio de Janeiro, Brazil.

Original title: O uso da ferramenta canvas na construção de projetos de pesquisa.

<http://doi.org/10.5151/despro-v-silid-iv-simar-023>